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STEPS IN THE RIGHT DIRECTION... ANN SACKS® LAUNCHES ECO-THINKING

PORTLAND, Ore. (November 16, 2010) – ANN SACKS, a premier manufacturer, distributor and designer of tile, stone and plumbing products, announces *Eco-Thinking*, a comprehensive merchandising program to bring its most ecologically savvy products to the forefront. Over two years of planning went into this important initiative; a program that will continue to gain momentum with future introductions as ANN SACKS builds upon the category. To view the complete range of product immediately from your inbox, please click onto the following link: www.annsacks/ecothinking.

Currently there are 14 tile and stone collections with a wide range of price points to cater to commercial and residential applications and budgets. All boast LEED credit contributions and other notable environmental attributes and are easily identifiable by its *Eco-Thinking* product mark, a logo designed by ANN SACKS to clearly demarcate products that meet qualifications. The logo is already positioned next to these products on www.annsacks.com and will be incorporated into all future print collateral pieces.

“As a manufacturer and supplier of some of the finest tile and stone offered commercially today, we have the opportunity to help our customers enhance their own environments with natural materials that offer beauty and permanency without relying on toxic chemicals and adhesives,” explained Dian Smith, president, ANN SACKS Tile, Stone and Plumbing, Inc. “It is our daily business, our company’s commitment, to thoughtfully and creatively come up with ways to conserve and protect our environment.”

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ANN SACKS keeps a steady eye on the future, understanding the importance of conservation and continues to move the mark by seeking out ways to enhance and support these endeavors at every level of its business. Examples are already part and parcel of the ANN SACKS ideology toward conservation. All excess raw clay is recycled. The company uses only lead-free glazes. Resulting waste water from production is filtered prior to leaving the Portland facility. All products are shipped in recycled and recyclable packaging.

“We manufacture a range of tiles in our Portland, Ore. factory, including our signature ANN SACKS Collection, recycled glass collections and energy-efficient concrete line,” concluded Smith. “Our factory currently utilizes an energy-efficient, fast-firing kiln design and by first quarter 2011, we will be adding an even more efficient periodic gas kiln that recycles waste heat. From powering our kilns in our factory to keeping the lights on in our showrooms, we understand the impact on our earth’s diminishing resources. At ANN SACKS sustainability is a way of life. We are committed to making a difference. *Eco-Thinking* simply helps us towards that goal.”

Founded in 1981, ANN SACKS has built its reputation with inspiring designs in tile, stone, plumbing, lighting and accessories. Based in Portland, Ore., the company is a division of the Kohler Co. Interiors Group, a wholly owned subsidiary of Kohler Co., which also includes Kallista plumbing, Baker Knapp & Tubbs, Inc., Baker furniture, Baker Knapp & Tubbs Showrooms and Baker Stores, McGuire Furniture Company, and Mark David hospitality furniture.

Founded in 1873 and headquartered in Kohler, Wis., Kohler Co. is one of America’s oldest and largest privately held companies. Kohler is a global leader in the manufacture of kitchen and bath products, engines and power generation systems, cabinetry, tile and home interiors, and international host to award-winning hospitality and world-class golf destinations.

For additional information regarding *Eco-Thinking* Products or other ANN SACKS products, consumers may call toll-free 1-800-278-TILE or visit the ANN SACKS website at www.annsacks.com

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